



# Juliette Gates

I am enthusiastic, hardworking, and with a passion for business and media. Recently I have just started my digital media design degree. I work well in a team as well as independently. I am proactive and always am seeking out new opportunities where I can grow and develop. I look forward to the opportunity to demonstrate what I can bring.

## Experience

### University of Winchester

Digital & student ambassador • Autumn 2022-Present

### Sainsbury's

Retail and trading assistant working in their Wareham store • June-September 2022

### Teens In AI

Marketing assistant & accessibility consultant • February 2022- June 2022

### Purbeck Sports Centre

Indoor pool lifeguard • December 2020- April 2022

Swim helper • April 2018- April 2022

### NameSwitch

Instagram social media manager and content creator • May 2021- December 2021

### Weymouth SeaLife Adventure Park

Guest experience host • June 2021- November 2021

## Education

### University of Winchester

Digital Media Design BA • September 2022-Present

### Weymouth College

Business BTEC Level 3 Extended Diploma • September 2020- June 2022 • D\*DD

### The Purbeck School

Gained 9 GCSE's including a 6 in Maths and English as well as a 9 in Media Studies

# Achievements and qualifications

Undertaken a 2-week virtual work experience with the Chartered Institute of Marketing through Springpod in February 2021.

Completed a social media marketing campaign course in the summer of 2020.

Bronze Crest Award for Soroptimist Club International 2018 – Represented Purbeck School in final of the regional competition to promote women in STEM. Achieved 3rd place for creating “Edu-bot” – a solar-powered, cloud-connected, AI educational device for girls in developing world.

First aid at work and DBS checked.

RLSS National Pool lifeguard qualification.

STA Student Teachers’ certificate.

## Skills

### Hard Skills

- Basic HTML and CSS knowledge
- Knowledge and experience of Adobe suite
- Photography- specialising in portrait photography
- Social media marketing and content creation

### Soft Skills

- Good communication
- Very organised
- Passionate and driven especially regarding accessibility

## Contact details



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